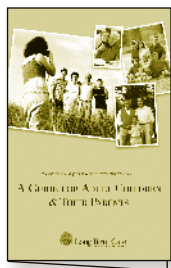


Long Term Care
PLANNING NETWORK

PRODUCT AND SERVICE CATALOGUE



RESOURCE

APPLICABLE FOR

The Long Term Care Planning Network

ALL AUDIENCES

www.ltcplanningnetwork.com

Your online starting point for locating a wide range of resources and tools for aging, eldercare, long term care.

LTC Guidebook & CD*

ALL AUDIENCES

Includes Long Term Care: A Practical Planning Guide For Canadians and LTC Resource CD. Guidebook explains why care planning is essential for adults. Includes information about: Canada's health care system, our aging population, the impact of chronic illness and family caregiving.

LTC Resource CD (Available Separately)*

ALL AUDIENCES

A truly remarkable resource which provides access to a growing list of over 600 local and national resources – including web sites, books, newsletters, magazines, articles, videos, software tools and health kits. The resources address the personal, social, emotional, financial and legal aspects of long term care.

Care Conversation Pamphlet*

ALL AUDIENCES

It's never too early to start the care conversation...

A Guide For Adult Children & Their Parents

It can be difficult for adult children to start asking questions about their parents' financial situation, or to suggest a change in a parent's lifestyle. This pamphlet creates a bridge between parents and children to enable a caring, non-confrontational conversation about the need for care planning.

LTC Readiness Questionnaire/User Guide*

ALL AUDIENCES

An easy-to-use tool to ensure that you have asked yourself the critical care questions and have answered them to the best of your ability. Planning ahead allows you to have more control over your family's future care requirements.

The Caregiver Online*

ALL AUDIENCES

A quarterly email newsletter filled with practical information, solutions and resources for family caregivers.

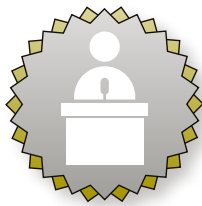
*Bulk Orders Available

RESOURCE**APPLICABLE FOR**

The Critical Illness/Long Term Care Planner*

ALL AUDIENCES

A tool to help professional/caregivers cope with critical or long term care. This is an effective planning/education tool which families should complete together when possible. It's an excellent way for adult children or spouses to better understand what loved ones face as they age and begin to require care and support. It includes sections for dementia, facility and end-of-life care.



Elder/Long Term Care Planning Seminars

ALL AUDIENCES

A wide variety of seminars/topics to help attendees understand and navigate elder and long term care. The seminars can be designed for conferences, workshops, lunch and learns, keynotes or they can be customized for individual needs.

Contact Karen Henderson for more information, rates and availability: karenh@lctplanningnetwork.com



AdvisorWise™ Long Term Care Planning Program*

PROFESSIONAL ADVISORS

Tool kit to enable professional advisors – financial, insurance, legal, accounting and health – to understand the need for care planning and to facilitate the process with clients.



AdvisorWise™ Seminar Marketing Program*

PROFESSIONAL ADVISORS

A series of turnkey seminar programs for client care planning education.



LTCPlanning Central Online Membership*

PROFESSIONAL ADVISORS

Advisor portal to an ongoing selection of educational resources, marketing tools, and industry news and insight.

*Bulk Orders Available

For more information, and to order any of the listed resources, please visit: www.lctplanningnetwork.com.

Thank you for your interest in long term care planning.

The LTC Planning Network is Canada's leading national education and resource centre for aging and long term care. Founded by Karen Henderson, an experienced dementia caregiver, educator, speaker, writer and publisher, our goal is to provide the most comprehensive selection of care planning resources available today.

Aging and long term care are now, or soon will be, affecting the lives of millions of Canadians in many different ways and for many different reasons.

Whether you are a professional advisor, a family caregiver, a professional care provider or an employer, you now have the ability to:

- Hold an educational seminar
- Provide print materials/tools for families, clients, patients or employees
- Manage the care/information of another
- Access over 600 care planning resources on our one-of-a-kind CD
- Use any of 4 internet portals to research and access care information online

We have researched and created what you need to know about long term care planning. Solid preparation can have invaluable benefits for the ill and elderly, as well as for the overall long term care experience.

For more information, and to order any of the listed resources, please visit: www.ltcplanningnetwork.com. Thank you for reviewing our catalogue; we look forward to hearing from you so we can be of service.

We are here to help.

No one wants to think they will need long term care. We don't want to plan for it, even though millions of us are, or will suffer from multiple chronic illnesses.

To add to the problem, we are living longer and need to learn to cope with fragmented families, increasing care costs, and the worrisome inevitability of a care crisis for ourselves or someone we care about.

In response to these realities, the LTC Planning Network has created a unique range of products and services unavailable anywhere else.

We understand the value of integrating knowledge, planning and communication into health care. As a result, Canadians from all walks of life will benefit from our expertise.



Long Term Care
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